

# Carbon Footprint Summary

2010 CCSR Summit on CSR

October 21, 2010



Pinchin Environmental conducted the carbon footprint assessment for the 8<sup>th</sup> Annual Canadian Business for Social Responsibility (CCSR) Summit on CSR held on October 21, 2010 at the Le Méridien King Edward Hotel in Toronto, Ontario. The carbon footprint assessment is intended to identify the source and magnitude of GHG emissions associated with the one day event. The assessment was carried out in accordance with the CarbonNeutral<sup>®</sup> Protocol (UK), which defines the level of assessment required by organizations, events or products wishing to use the CarbonNeutral<sup>®</sup> label.

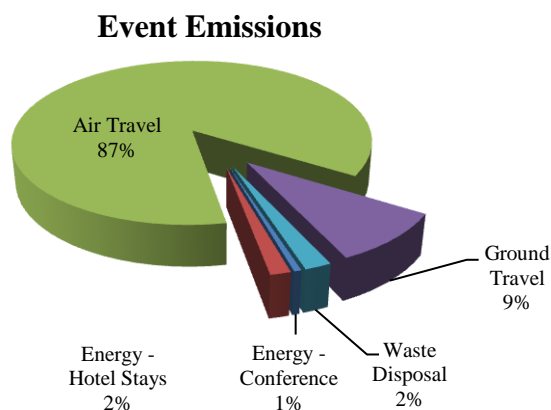
The CCSR Summit was evaluated based on the following GHG emissions sources:

- Direct sources of GHGs from event site emissions;
- Transport of speakers, delegates, support staff and organizers;
- Emissions associated with the accommodations of speakers, delegates, and organizers;
- Emissions associated with the disposal of waste products from the event.

## RESULTS

Total estimated GHG emissions resulting from the 2010 CCSR Summit on CSR are estimated to be **32.8 tCO<sub>2</sub>e**.

Emission Source	tCO <sub>2</sub> e <sub>q</sub>
Energy - Conference	0.18
Energy - Hotel Stays	0.50
Air Travel	28.44
Ground Travel	3.03
Waste Disposal	0.65
<b>Total Emissions</b>	<b>32.8</b>



The electricity emissions from this event have been reduced by Bullfrog Power<sup>™</sup>. Bullfrog Power<sup>™</sup> is a 100% green electricity power provider that sources electricity from wind and low-impact water power producers.