

Extractive Team Members

Trevor Hindmarch

Trevor is a Senior CSR Advisor with CBSR, and a sustainable development professional with 10 years experience in industry and consulting, making significant contributions to oil & gas, mining and alternative energy projects in Canada and the U.S. Trevor has expertise in designing, conducting and managing environmental baseline studies and impact assessments; developing and implementing environmental / regulatory strategies; participating in regulatory / stakeholder engagement; and managing capacity building activities.

Trevor is a biologist by training, and is also interested in working with local stakeholders to understand potential impacts associated with development projects; he recently co-authored a paper on innovative approaches to include communities in integrated (environment, social, and health) impact assessments.

Marie Jurcevic

Based in CBSR's Calgary office, Marie is a CSR Advisor working with the extractive industries. Prior to CBSR, Marie was working for a national not for profit organization where she was focused on helping the organization develop a strategic plan for corporate partnerships. Marie's expertise in the not for profit sector also includes working with youth in the areas of education, advocacy and support as well as experience in the areas of diversity and equity.

Beyond her not for profit experience Marie has also worked in the business sector. From 2005 to 2008 Marie worked for a Calgary based company focused on the development and exploration of unconventional gas. Marie was responsible for the company's stakeholder engagement and community investment initiatives in five counties in central and southern Alberta. She also led the company's employee engagement initiative focused on fostering youth leadership development, community partnership and corporate citizenship.

Marie has a BA in Sociology from the University of Calgary and in June 2009 she completed an MSc through the Faculty of Management at the University of Bath (UK) in Responsibility and Business Practice.

Maria Jose Ramos

Based in Toronto, Maria is a CSR Advisor, working with the extractive industries. Maria has lived in Colombia, France, Canada and Brazil and has worked in both the not-for-profit and private sectors. Her experience lays in international development, communication, human rights, employee engagement, stakeholder engagement and multi-sector partnerships in community development.

Prior to joining CBSR, Maria was a consultant at Rio Tinto Alcan where she cofounded and launched the sustainability champions team as a platform for employees to become agents of change in the Rio Tinto Montreal office. Her initiative and engagement has also led her to co-fund other sustainability ventures around social entrepreneurship in both Latin America and Canada. Her projects focused on

community development in the areas of education, human rights and entrepreneurship for women.

Maria is fluent in English, Spanish, French and Portuguese and holds a Bachelors of Arts from McGill University in International Development Studies and Psychology.

Andrea Baldwin

Andrea is the VP of Member and Advisory Services at Canadian Business for Social Responsibility (CBSR), based in Toronto. Andrea leads a team of advisors that guide and support CBSR's network of large Canadian companies to advance their social and environmental performance.

Andrea's areas of expertise include strategy development, project management and government relations. Most recently she has conducted strategic planning workshops with companies including Rogers, Aeroplan and First Calgary Savings, and has extensive experience in working with the financial services sector. Andrea recently developed and co-wrote the CSR Governance Guidelines. Prior to joining CBSR, Andrea worked as a Senior Project Leader for Boston Consulting Group where she focused on leading large scale strategic projects for profit and non-profit clients. Andrea is fluent in both French and Spanish and holds a Bachelor of Commerce degree from the University of Ottawa.

Andrea is on the Interim Executive Committee of the Federal Government's CSR Centre for Excellence and speaks regularly at conferences. She is the author of several papers on social entrepreneurship and is the chair of a Toronto City Summit Alliance working group on poverty and income security. Andrea has also worked as a senior Project Leader for Boston Consulting Group and as the Charge d'affaires for the Canadian Embassy in Panama City.

Jim Cooney (CBSR Associate)

Jim Cooney retired as Vice President, International Government Affairs for Placer Dome Inc. on May 1, 2006, following that Company's acquisition by Barrick Gold. He held positions at Placer Dome from 1982 to 2006 in the areas of social and political risk management, government relations, sustainable development and strategic planning.

He is a past Director of the North South Institute, the Canadian Chamber of Commerce and the Pacific Basin Economic Council. Representing Placer Dome as a founding member of the United Nations Global Compact with Business, he worked with U.N. agencies and civil society organizations in a project on conflict sensitive business practices. He was actively engaged in the World Bank's Extractive Industries Review from 2002 to 2004, during which he served in his personal capacity on the World Bank's External Advisory Panel for the internal evaluation of its oil, gas and mining projects. From 2004 to 2006, he was advisor on the development of IFC's Performance Standards on Social and Environmental Sustainability. He has been an interlocutor with the Special Representative of the U.N Secretary General on business and human rights. Twice he has served on the triennial advisory panel to Natural Resources Canada on a sustainable development strategy for the Canadian Oil, Gas, Mining and Forestry sectors. He is a member of the Advisory Group appointed by Foreign Affairs Canada on Corporate Social Responsibility in the Canadian Extractive Sector in Developing Countries. He is also an advisor to Natural Resources Canada in matters related to the Intergovernmental Forum on Mining, Minerals, Metals and Sustainable Development, in which capacity he has participated in the Forum's meetings at the United Nations in Geneva as a member of the Canadian government delegation. He is a frequent writer and speaker on the subjects of mining and sustainability, corporate ethics, and social and political risk management.