

7th Unisféra Conference on Sustainable Development and Corporate Social Responsibility

Managing Change and Creating Value

April 25 and 26, 2012, Omni Mont-Royal Hotel, Montreal

**Take advantage of our SPECIAL RATE!
Until January 27, receive 50% off the regular registration fee!!!**

Don't miss the 2012 edition of the Unisféra Conference on Sustainable Development and Corporate Social Responsibility. Like every year, the conference will provide an opportunity for participants to listen and exchange with new high-level speakers on their insights and experience. Corporate and institutional leaders from Quebec and abroad will present best practices, the latest developments and new challenges for sustainable development (SD) and corporate social responsibility (CSR).

The conference program includes leaders such as:

- Procter & Gamble (Consumer products)
- Pratt & Whitney Canada (Sustainable development planning)
- Bombardier (Sustainable supply)
- L'Oréal (Cosmetics)
- Van Houtte (Food)
- Edelman (PR)
- United Nations (Rio +20)
- World Bank (Carbon markets)
- Neuvaction (BNQ Project 21000)
- Bureau de normalisation du Québec (BNQ) (Quebec standards for SD/CSR)
- CPEQ (Social acceptability of projects)
- Many other speakers will be announced shortly

Special Premiere Event

The University of Sherbrooke's Desjardins Chair in Sustainable Development Management, in partnership with Neuvaction, the Quebec Ministry of Economic Development, Innovation and Export Trade and the BNQ, will hold a session during which participants will have the opportunity to self-evaluate the performance of their business practices in terms of 21 sustainable development issues. This is an opportunity not to be missed, whether you already have a sustainable development process underway or are thinking about getting to it!

Do not miss this rare opportunity to think outside the box!

Register now to take advantage of our **SPECIAL RATE** which ends **January 27!** Receive **50% off** the regular registration fee!!!

The preliminary conference program will be available starting January 17, 2012 on the conference website at www.cedd.ca.