

CBSR Inclusive Membership Policy

INTRODUCTION

Founded in 1995, CBSR is a national association of businesses working to integrate financial, social and environmental performance into their business practices. CBSR believes it can best accomplish this goal by working with the entire business community: with leadership companies to develop new and better models, with companies in trouble to address their most serious problems and with all companies to support their efforts to improve their policies and practices.

CBSR'S MEMBERSHIP ELIGIBILITY

Inclusive Membership: CBSR accepts into membership all companies that wish to learn about Corporate Social Responsibility (CSR) in order to improve or enhance their current business practices.

NON-ENDORSEMENT

CBSR is clear in all of its own communication with member companies, the media and the public that an affiliation with CBSR:

- 1) does not carry the organization's endorsement for any or all of that company's policies or practices.
- 2) does not allow companies to reference their membership in CBSR in ways that suggest endorsement or are otherwise inappropriate.
- 3) does not contribute to, endorse, lobby or in any way support political candidates or issues.

CBSR works with the entire business community in order to maximize the organization's ability to affect change. While other business, multi-lateral and non-governmental organizations have been established to create and enforce particular standards and hold companies accountable, CBSR is an impartial resource for companies interested in learning more about CSR and/or improving their business practices and impacts. We believe that this approach has enabled CBSR to make a unique contribution to the advancement of the field of CSR within Canada.

Policy Number	Updated/Reviewed On	Board Approval	Review Date
INC MEM 001	April 2010	April 2010	June 2012