



FOR IMMEDIATE RELEASE

Leading Canadian Companies Urge World Governments to Act on Climate Change: Copenhagen Communiqué presented to UN today

Toronto, ON and Vancouver, BC— September 22, 2009: A global business call to action on climate change—including over 60 leading Canadian companies and organizations—will be presented to UN Secretary-General Ban Ki-moon at a negotiation session of the UN General Assembly in New York today. Canadian corporate leaders are calling for world governments to complete an ambitious, robust and equitable deal on climate change at the UN climate negotiations in Copenhagen this December.

The Copenhagen Communiqué, a global campaign by prominent business leaders, urges world governments to adopt a global emissions cap and long-term reduction pathway for all greenhouse gas emissions and sources, and requires developed countries to lead on immediate and deep emission reduction commitments. The Copenhagen Communiqué is an initiative of The Prince of Wales's Corporate Leaders' Group on Climate Change which is run by The University of Cambridge Programme for Sustainability Leadership. Canadian partners and signatories Canadian Business for Social Responsibility (CBSR), WWF-Canada, LoyaltyOne (AIR MILES Reward Program), and Mountain Equipment Co-op have encouraged Canadian companies to lend their voice to the call.

Canadian signatories represented on the Communiqué include Indigo Books & Music Inc., Research In Motion, Royal Bank of Canada, Bombardier Inc., Domtar, The Co-operators Group Ltd., Alterna Savings, Fairmont Hotel and Resorts Inc., Scotiabank, BMO Financial Group and BC Hydro. The campaign has reached its goal of securing 500 high profile global corporate signatories.

“Climate change is of course not just an environmental issue; it will have profound effects on societies and businesses the world over,” said MEC CEO David Labistour. “How and to what extent can only be mitigated by a comprehensive and progressive climate policy, and MEC supports the Copenhagen Communiqué as one step along this path.”

Today's UN meeting of over 100 world leaders is in preparation for the UN Climate Change Conference in Copenhagen in December, 2009.

Canadian Business for Social Responsibility (CBSR) is a network of Canadian companies focused on environmental, social and economic solutions that lead to better business and a better world. Founded in 1995, CBSR is a globally recognized source for corporate social responsibility (CSR) in Canada. To learn more visit www.cbsr.ca.

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WWF-Canada is part of WWF, the global conservation organization. WWF’s mission is to stop the degradation of the planet’s natural environment and to build a future in which humans live in harmony with nature. WWF-Canada’s top priorities are fighting climate change, the single biggest environmental threat to our planet; and conserving our oceans and freshwater resources. For more information, visit www.wwf.ca.

LoyaltyOne works with more than 100 of North America’s leading brands in the retail, financial services, grocery, petroleum retail, travel, and hospitality industries to profitably change customer behavior. Through a team of businesses including Canada’s AIR MILES Reward Program, COLLOQUY, Precima, LoyaltyOne Consulting and Direct Antidote, LoyaltyOne designs, delivers, and manages a suite of loyalty marketing services. LoyaltyOne is also a corporate environmental leader and behavioral influencer by leveraging the broad reach of its AIR MILES Reward Program and offering additional incentives to consumers for more sustainable lifestyle choices. LoyaltyOne is owned by Alliance Data. More information is available at www.loyalty.com

Mountain Equipment Co-op (MEC) is Canada’s leading retailer of outdoor clothing, gear and service for self-propelled activities. Established in 1971, MEC has more than 3 million members throughout Canada and around the world. Widely recognized for its commitment to sustainability – economic, social, environmental – MEC is a member of One Percent for The Planet, an alliance of some 500 companies in 20 countries that annually allocate one per cent of their total revenues towards various community-based environmental initiatives. Additional information about MEC is available online at: www.mec.ca.

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To learn more about the Copenhagen Communiqué:

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Links

Global advisory and press release – September 22, 2009:
http://www.cbsr.ca/cbsrftp/MEH/Advisory_and_press_release.pdf

Current signatories list
<http://www.cbsr.ca/cbsrftp/MEH/CurrentCopenhagenCommuniqueSignatories.pdf>

Text of the Copenhagen Communiqué
<http://www.cpsl.cam.ac.uk/pdf/Copenhagen%20Communique%20-%20English.pdf>

Official United Nations Climate Change Conference site – COP15
<http://en.cop15.dk/>

Canadian Signatories

Alterna Savings	Green Enterprise Toronto
AutoShare	Green Living
Avani Creations Inc.	Green Power Action Inc.
BC Hydro	Groupe Aeroplan
Be Bold Do Good	Groupe Daoust/Forget Inc
BMO Financial Group	Harbourfront Centre
Bombardier Inc.	Hemlock Printers Ltd.
Bullfrog Power	Horizon Capital Holdings Inc.
Canadian Baha'i Business Forum	Horizon Recycling Inc
Canadian Business for Social Responsibility	Indigo Books & Music Inc.
Carbon Foresight	Interstar Pigment Admixture & Fibers
Carpe Diem Growth Capital	Junxion Strategy
Cascades Inc.	LimeLight Event Marketing
Cedarvue Partners	LoyaltyOne
Change	Mountain Equipment Coop
ClimateCHECK	OZONE
Comette Consulting	ParticipACTION
Conseil des Entreprises de Services Environnementaux	Pre-think Inc
Craftsman Group of Companies	Quebec Business Council for the Environment (CPEQ)
Domtar Corporation	Research in Motion
eFiling Cabinet For Dummies-Org-Matters Software Inc.	RESCo Energy Inc.
Exponentia	Royal Bank of Canada
Fairmont Hotels & Resorts	ROYAL MCGOUN
Fairware Promotional Products	Scotiabank
	The Co-operators Group Ltd.

Canadian Business for Social Responsibility



Forest Products Association of Canada
Forest Stewardship Council Canada
Four Corners Group
Four Seasons Hotels and Resorts
Global Pet Food Stores Inc.
GlobeScan Incorporated
Grassroots Inc
Greater Toronto Airports Authority

The Duha Group
The Natural Step Canada
The Sustainability Advantage
TORLYS Inc
traffic marketing + design inc.
Watters Environmental Group Inc.
Westport Innovations
World Green Building Council
World Wildlife Fund Canada
Zero Carbon Inc.
Zerofootprint