

What's the job?

We do things differently at Coast Capital Savings. So our Director, Community Leadership won't just be a mascot-toting, children-hugging community leader. You'll also be an innovator who infuses our "how can we help you" brand into our community involvement initiatives, while setting a new standard for how companies give back.

And since we allocate 7% of our pre-tax earnings to community giving each year, we're looking for a passionate, community-minded leader to help us dole out the cash, to support some very worthwhile causes.

You'll also be responsible for:

- Helping to position us as a corporate leader while building business and public relations opportunities
- Effectively managing our sponsorship programs, corporate and community events, employee engagement campaigns and community relations activities
- Overseeing all community investment programs, partnerships, strategies, corporate social responsibility initiatives and citizenship initiatives
- Working closely with other Marketing department leaders and members of the Senior Executive team
- Participating and acting as our key community liaison on high-level cross-functional teams, as well as acting as a community spokesperson for Coast Capital Savings

Who are we looking for?

We're looking for an experienced community leader with the ability to think long-term and execute plans in a tactical manner. You'll also need:

- A minimum of 7-9 years experience with a strong and established brand within a marketing, community or public relations department
- Proven budget management skills and significant experience providing strategic direction
- Experience managing, mentoring and coaching a high-level team
- A Bachelor's Degree or a diploma requiring 3 - 4 years of full-time study
- Demonstrated ability for managing complex, multi-stakeholder relations and prioritizing multiple projects simultaneously in a fast-paced environment
- Excellent public speaking skills