

FOR IMMEDIATE RELEASE

**SHOPPERS DRUG MART LAUNCHES ONLINE DONATION IN SUPPORT OF
TORNADO RELIEF EFFORTS IN GODERICH**

Company to match all donations up to a combined total of \$50,000

Toronto, Ontario – August 26, 2011: Shoppers Drug Mart announced today that it will be joining the Canadian Red Cross in support of the Tornado disaster relief efforts in Goderich, ON. From August 26th, 2011 to September 16th, 2011, customers, patients and employees will be able to donate their Shoppers Optimum Points online at shoppersdrugmart.ca. The Company and its Associate-owners will match the value of the donations with its own cash donation, up to a combined total of \$50,000.

“Shoppers Drug Mart extends our deepest sympathy to those affected by this devastating disaster,” says Lisa Gibbs, Community Investment Manager, Shoppers Drug Mart. “In a time of need, it is important for communities to join together and provide the support that they can to assist the victims in Goderich. We hope that through the support of Shoppers Drug Mart customers, employees and Associate-owners, we will help the Canadian Red Cross bring relief to this community.”

To donate Shoppers Optimum Points, cardholders should visit www.shoppersdrugmart.ca.

About Shoppers Drug Mart

Shoppers Drug Mart Corporation is one of the most recognized and trusted names in Canadian retailing. The Company is the licensor of full-service retail drug stores operating under the name Shoppers Drug Mart (Pharmaprix in Québec). With more than 1,185 Shoppers Drug Mart and Pharmaprix stores operating in prime locations in each province and two territories, the Company is one of the most convenient retailers in Canada. The Company also licenses or owns more than 60 medical clinic pharmacies operating under the name Shoppers Simply Pharmacy (Pharmaprix Simplement Santé in Québec) and eight luxury beauty destinations operating as Murale. As well, the Company owns and operates 63 Shoppers Home Health Care stores, making it the largest Canadian retailer of home health care products and services. In

addition to its retail store network, the Company owns Shoppers Drug Mart Specialty Health Network Inc., a provider of specialty drug distribution, pharmacy and comprehensive patient support services, and MediSystem Technologies Inc., a provider of pharmaceutical products and services to long-term care facilities in Ontario and Alberta. For more information, visit us at www.shoppersdrugmart.ca.

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